

2024 Convention & Trade Show



JULY 18-20, 2024

MARGARITAVILLE. Lake Resort

LAKE OF THE OZARKS

EXHIBITOR BROCHURE

Dear Friends and Colleagues,

What if you could spend just three days this summer making valuable connections, gaining leads, learning about the challenges and solutions that matter most to your customers ... and kicking back among friends, too?

The great news is, you can!

We invite you to the 46th Annual CBA of Kansas Convention & Trade Show, July 18-20, 2024, at Margaritaville Lake Resort Lake of the Ozarks in Missouri.

Please make plans now to join us for friendly hospitality and top-notch educational and networking opportunities.

What do past vendors have to say about the CBA of Kansas Convention & Trade Show? Here is one example:

"Attending the CBA Trade Show is an absolute must for any business looking to make a significant impact. With its vast range of networking opportunities, you'll be able to connect with existing partners and cultivate relationships with new ones. Don't miss out on the chance to generate high-quality leads and showcase your brand's strengths to a wider audience. This show is simply a fantastic opportunity for businesses of all sizes to grow and prosper." – Darla Liebl, RESULTS Technology

CBA members look to you as a community banking partner for ways to streamline bank operations, increase productivity and profitability, and showcase the latest trends in today's rapidly evolving marketplace. CBA provides you with a distinct opportunity to increase brand awareness by targeting your products and services to community bank leaders.

If you've joined us at CBA's Trade Show over the years, you know it's not your average trade show. It's well worth your time and investment.

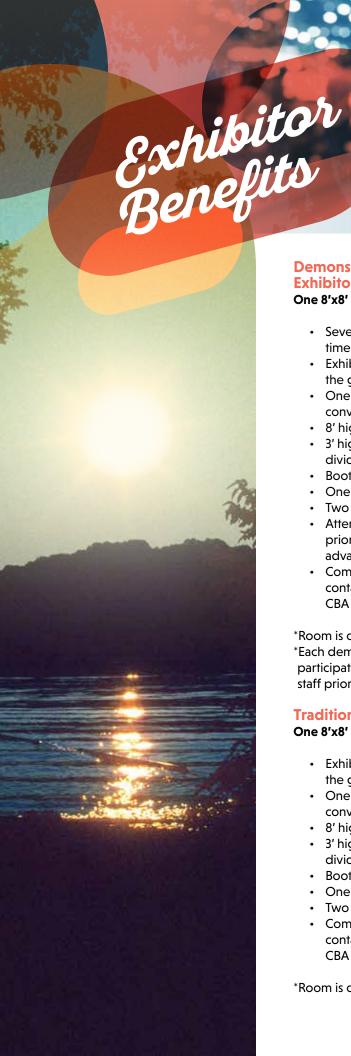
- We are continuing the seven-minute stage demonstrations for exhibiting companies
 to introduce their business, product or service to the audience. Past exhibitors have
 expressed appreciation for this focused opportunity. Bankers enjoy learning more
 about a company before committing to a one-on-one conversation which could lead
 to months of follow-up after a booth visit.
- To ensure your time is meaningful, we're limiting the number of demonstrations again this year.
- The CBA Trade Show's focus provides more qualified leads than traditional expos.
- Our team works for you to provide banker awareness by offering various networking opportunities.

We look forward to seeing you at CBA's Annual Convention & Trade Show.

Shawn Mitchell President/CEO

Community Bankers Association of Kansas

1 Atth



Demonstration Company Exhibitor Benefits

One 8'x8' booth includes:

- Seven minutes of demonstration time on the general session stage.
- Exhibit booth during both days of the general session.
- One complimentary full convention registration.
- 8' high draped backdrop.
- 3' high side draped booth dividers.
- Booth identification sign.
- One 6' skirted table.
- Two chairs and a waste basket.
- Attendee registration list furnished prior to the conference for advance marketing opportunities.
- Company description, logo and contact information listed in the CBA convention event app.

Traditional Exhibit Booth Benefits

One 8'x8' booth includes:

- · Exhibit booth during both days of the general session.
- One complimentary full convention registration.
- 8' high draped backdrop.
- 3' high side draped booth dividers.
- Booth identification sign.
- One 6' skirted table.
- Two chairs and a waste basket.
- Company description, logo and contact information listed in the CBA convention event app.

Payment Schedule

A nonrefundable deposit of \$650 per demonstration is due at the time the **Exhibitor Application and Contract** is submitted. The remaining balance is due no later than May 15, 2024. Demonstration companies may be reassigned or canceled if payments are not received by the indicated dates.

How To Reserve Your Spot

Complete the enclosed Exhibitor Application and Contract and return it to Yvonna Hansen at yvonna@cbak.com. Demonstration time slots are given out on a first-come, first-served basis, so sign up early! For questions or more information, contact Yvonna Hansen by email or call (785) 220-9022.

Expand Your Brand Exposure Post-Conference

Distributed to all community banks in Kansas, CBA's In Touch magazine ads are seen by thousands of community banking professionals. Promote your message, product or service through In Touch for maximum exposure. For more information, contact Todd Willman with The newsLINK Group LLC at todd@thenewslinkgroup.com or at (801) 676-9722.

Accommodations

Margaritaville Lake Resort Lake of the Ozarks 494 Tan Tara Estate Drive Osage Beach, MO 65065 (800) 826-8272

Room Rate: \$229.00 Single/Double

Accommodations must be reserved under the CBA room block to ensure the conference rate and availability. The CBA room block ends on June 10, 2024.

^{*}Room is carpeted.

^{*}Each demonstration company must participate in a consultation with CBA staff prior to the event.

^{*}Room is carpeted



Thursday, July 18, 2024

8:00 a.m. Registration and Continental Breakfast for Golf Tournament Participants

8:30 a.m. Tee Off (Shotgun Start)

4:00 p.m. Registered guests may check in at the Margaritaville Lake Resort Lake

of the Ozarks

8:00 p.m. Chairman's Welcome Reception

Friday, July 19, 2024

8:00 a.m.-4:00 p.m. Registration 9:00 a.m.-10:00 a.m. **Opening General Session Speaker**

10:00 a.m.-10:23 a.m. **General Session Demos 1-3**

10:00 a.m.-10:07 a.m. Demo Company 1

10:08 a.m.-10:15 a.m. Demo Company 2

10:16 a.m.-10:23 a.m. Demo Company 3

10:24 a.m.-10:49 a.m. **General Session Topic**

10:50 a.m.-11:13 a.m. **General Session Demos 4-6**

10:58 a.m.-11:05 a.m. Demo Company 5

11:06 a.m.-11:13 a.m. Demo Company 6

Break with Exhibitors 11:13 a.m.-11:33 a.m.

11:33 a.m.-12:15 p.m. **General Session Topic**

12:15 p.m.-1:00 p.m. Lunch with Exhibitors

General Session Topic

Reception with Exhibitors

Demo Company 4

Social Event – TBD

Saturday, July 20, 2024

1:00 p.m.-4:00 p.m.

4:00 p.m.-5:15 p.m.

10:50 a.m.-10:57 a.m.

8:00 a.m.-4:00 p.m. Registration

9:00 a.m.-10:30 a.m.

10:31 a.m.-10:54 a.m.

10:31 a.m.-10:38 a.m.

10:39 a.m.-10:46 a.m.

10:47 a.m.-10:54 a.m.

10:55 a.m.-11:20 a.m.

11:20 a.m.-11:50 a.m.

11:50 a.m.-12:10 p.m.

12:15 p.m.-5:15 p.m.

5:00 p.m.-5:15 p.m.

5:15 p.m.-6:00 p.m.

6:00 p.m.-7:15 p.m.

7:15 p.m.-10:00 p.m.

Opening General Session Speaker

General Session Demos 7-9

Demo Company 7

Demo Company 8

Demo Company 9

Break with Exhibitors

General Session Topic

Annual Business Meeting

Open Afternoon

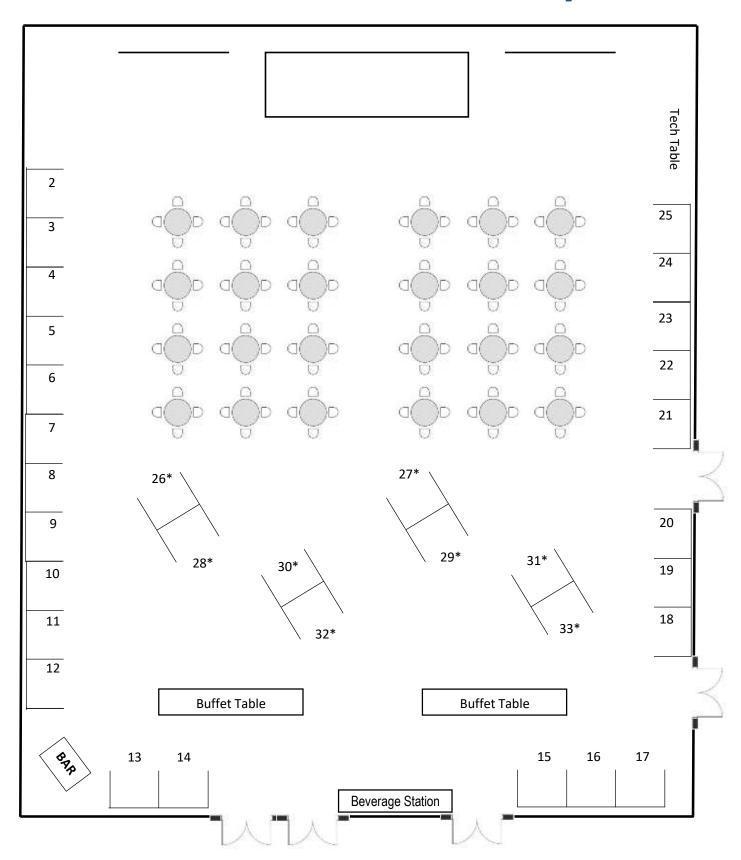
Officer Photos

Chairman's Reception

Chairman's Dinner

Live Auction

Trade Show Floor Map



^{*}The height of the back drop will match that of the table. No obstructions to the stage view are allowed.

Main Entrance

Exhibitor Application & Contract

By submitting this signed copy of CBA's APPLICATION & CONTRACT, we request space in CBA's 2024 Annual Trade Show in accordance with our preferences listed below.

ACCEPTANCE OF TERMS – I, the duly authorized representative of the undersigned company, on behalf of the said company, subscribe and agree to all the terms, conditions, authorizations and covenants contained in this APPLICATION & CONTRACT for exhibit space, and the GENERAL INFORMATION, RULES, AND REGULATIONS. I understand a letter/email will be sent to the contact person confirming these arrangements.

In order to process your application, you must complete all sections below. No reservations will be accepted over the telephone. The following information will be printed in the registration directory.

Company:						
Contact for Event Coordination:						
Address:						
City/State/Zip:						
Phone: ()			E-m	ail:		
Requested Demo Time Slot:			Req	uested Exh	nibit Booth Nur	mber: #
Do you plan on giving away a prize	at the end	d of General Se	ession?	☐ Yes ☐	No If yes, w	vhat is the prize?
BOOTH PERSONNEL: (One booth paddress): Also, please mark the even		•		_	-	
. Name:			Add	Iress:		
City:	St:	Zip:	Pho	ne:	E-mail:	;
Welcome Reception (Thur. PM)	☐ Spe	ecial Event — Ti	BD (Fri)	☐Banqı	uet (Sat. PM)	Live Auction (Sat)
2. Name:		••••	Adc	Iress:		
City:	St:	Zip:	Pho	ne:	E-mail:	:
Welcome Reception (Thur. PM)	□ Spe	ecial Event — Ti	BD (Fri)	□Banqı	uet (Sat. PM)	Live Auction (Sat)
3. Name:		****	Adc	Iress:		
City:	St:	Zip:	Pho	ne:	E-mail:	·
☐ Welcome Reception (Thur. PM)		ecial Event — TI	BD (Fri)	☐ Banqı	uet (Sat. PM)	Live Auction (Sat)

Note: Demo Company/Booth space is assigned on a first-come, first-served basis. Every effort will be made to ensure that competitors are not placed side-by-side.

Pricing & Payment

PRICING INFORMATION

Registration Type	Member (Before 4/12/24)	Member (After 4/12/24)	Non-member (Before 4/12/24)	Non-member (After 4/12/24)
Demo Company & Full Convention Registrant	\$1,299	\$1,499	\$1,699	\$2,000
Each Additional Registrant	\$569	\$684	\$684	\$684
Traditional Booth & Full Convention Registration	\$850	\$899	\$999	\$1,099
Each Additional Registrant	\$569	\$684	\$684	\$684
Each Full Convention- Only Registration	\$1,499	\$1,599	\$1,700	\$1,899
Registration Type 1st Re Additional Registrants # of A	egistrationx Re			
3				
TOTAL COST OF CONVENTION			\$	
			\$	
OTAL COST OF CONVENTION			\$	
	N REGISTRATION		\$ nvoice and I will pay by	

Send completed registration form and fees to:

CBA 5897 SW 29th Street Topeka, KS 66614

----- or -----

yvonna@cbak.com

Questions? Call (785) 271-1404

General Information, Rules and Regulations

1. Show Sponsorship and Management

The CBA Convention & Trade Show is produced by and is the property of the Community Bankers Association of Kansas (CBA). Each prospective exhibitor is required to complete the EXHIBIT APPLICATION & CONTRACT for space. By doing so, they subscribe to all terms set forth in these GENERAL INFORMATION, RULES AND REGULATIONS, which are expressly incorporated into and made a part of the Contract. Each exhibitor, for itself and its employees and agents, agrees to abide by these Regulations.

2. Booth Assignments

Sole control of the exhibit hall(s) used by CBA rests with CBA. All booth spaces are assigned on a first-come, first-served basis in the order the executed contract, together with the deposit (as defined in paragraph 7 below), are received. Receipt by a potential exhibitor of the CBA conference advertising materials, a form contract or these regulations is not an offer or invitation on the part of CBA for that particular person or entity to exhibit at CBA, nor does any potential exhibitor have the right to exhibit at CBA unless and until a contract, duly executed and delivered by such potential exhibitor, has been accepted and executed by CBA and confirmation thereof has been returned to such potential exhibitor. Exhibitor acknowledges and agrees that any trade show exhibit location that is designated in writing or in any other manner as assigned to the exhibitor is subject to relocation within the exhibit hall at any time, as CBA may determine necessary or desirable. In particular, CBA has the right to relocate an exhibitor's booth if the planned exhibit area is not completely sold, provided that reasonable efforts will be made to avoid locating an exhibitor's booth next to a direct competitor of such exhibitor. Exhibitor hereby further agrees that CBA may, at any time, for any reason and without any prior notice, refund the money paid by the exhibitor for exhibit space pursuant to these Regulations.

3. What May Be Exhibited — Control of the Show

CBA's trade show is designed for display and demonstration of financial institution-related products and services. Exhibits and activities are subject to inspection and prohibition by CBA in its sole and absolute

discretion at any time from the beginning of setup through the duration of the show. Distribution of exhibit materials/literature or giveaway items is permissible provided it does not in any way imply endorsement of exhibitor's product/service by CBA or any of their affiliates, except as otherwise expressly agreed in writing. Exhibitor acknowledges and agrees that CBA has the exclusive right to interpret these regulations and to make final decisions regarding matters related to the operation of the convention and trade show not covered hereby. Any decision by CBA regarding the matters covered by this paragraph will be final and binding on exhibitor.

4. Booth and Space Limitations

Minimum booth size is 8' deep x 8' wide per exhibitor. No guarantee is made regarding the availability of any particular booth size or configuration. Combinations of two or more of the spaces shown in the booth diagram may be requested.

5. Arrangements of Exhibits

Standard booth equipment (back and side wall drapes, a 6' skirted table, 2 chairs, a waste basket and an identification sign) will be provided by Margaritaville without cost to the exhibitor if ordered no later than June 12, 2024. If exhibitor plans to install a completely constructed display of such a character that the exhibitor will not require or desire the use of standard booth equipment, no part thereof shall project or extend beyond the space allotted to the exhibitor. No exhibitor's products, equipment or booth construction may be so placed as to obstruct the view of the neighboring exhibits for visitors passing through the aisles, as determined by CBA in its sole and absolute discretion. No part of any display may be over eight feet in height. The back three feet of rented space may be occupied from the floor up to eight feet in height; the front of the rented space may be occupied from the floor up to 48 inches only. All aisle space and utility cords belong to the show. Exhibitor agrees to provide for storage as needed within its assigned booth area and agrees that no item will be stored in the utility cord area. Standing in aisles or in front of exhibit booths of other exhibitors to attract persons to a particular booth or for advertising purposes is strictly prohibited.

6. Subletting of Booth Space

Exhibitor agrees that its space is to be used solely for the person or entity whose name appears on the contract, and exhibitor will not assign, sublet or apportion booth space or any part thereof allotted to exhibitor, nor to exhibit or advertise goods other than those manufactured or sold by exhibitor in the regular course of business, without the prior written consent of CBA (which consent may be withheld in its sole and absolute discretion).

7. Payment

A non-refundable deposit in the amount of \$650 for each 8' x 8' exhibit booth is due at the time the EXHIBIT APPLICATION & CONTRACT is submitted. Payment in full of the specified booth fee as provided for under the Contract shall be due on or before May 15, 2023, and shall also be non-refundable except as specifically set forth to the contrary herein.

8. Cancellation or Withdrawal

Exhibitor may cancel or withdraw from the CBA Convention & Trade Show expo subject to the following conditions and restrictions:

- a. Exhibitor shall give CBA notice in writing of its intention to cancel or withdraw from the expo.
- b. In the event CBA receives such notice on or before May 15, 2024, all fees paid by exhibitor to CBA in excess of the Deposit will be refunded.
- c. In the event such notice is received between May 15, 2024, and up to and including June 10, 2024, exhibitor shall be entitled to one-half of the payment in excess of the deposit. Cancellations on or after June 10, 2024, will not be entitled to a refund of any fees paid to CBA, including the Deposit, and exhibitor shall be obligated and agree to pay the total specified booth fee as provided for under the contract.
- d. In the event of cancellation, (i) CBA shall have the right to use any exhibit space assigned to exhibitor to suit its convenience, including making such space available to another exhibitor, without any rebate or allowance to exhibitor, and (ii) CBA assumes no responsibility for having included the name of exhibitor or descriptions of its products and/or services in the show catalog, website, brochures, news releases, or other materials.

9. Booth Personnel

Exhibitor shall keep at least one attendant in its booth at all times during published show hours, commencing July 19-20, 2024. Each person in exhibitor's booth at any time must be, or must be accompanied by, an employee or authorized representative of exhibitor who is capable of positively identifying himself as such, and any other person shall be subject to immediate expulsion from the

Exhibit Hall. Any failure to comply with the requirements of this paragraph 9 will entitle CBA, in its sole and absolute discretion, to (i) immediately remove exhibitor's booth from the exhibit hall at exhibitor's expense and (ii) ban exhibitor from participating in future CBA shows.

10. Exhibitor's Badges

CBA will provide exhibitor badges by name for personnel assigned by exhibitor to staff its booth. Badges are not transferable. Badges will be available only at the exhibitor registration counter. Temporary day badges will be issued to personnel properly identified as authorized to work in the hall during installation and dismantling. Badges must be worn in the hall at all times.

BADGES WILL NOT BE ISSUED UNTIL THE SPECIFIED BOOTH FEE HAS BEEN PAID IN FULL. EXHIBITOR ACKNOWLEDGES AND AGREES THAT PERSONS UNDER THE AGE OF 18 SHALL NOT BE ENTITLED TO RECEIVE OR UTILIZE BADGES OR OTHER SHOW CREDENTIALS.

11. Registration and Admission

CBA Convention and Trade Show will not be open to the general public. An official badge, issued to all attendees upon registration, entitles the wearer to unlimited attendance at the CBA show during scheduled trade show hours. This official badge must be worn at all times in the exhibit hall and is not transferable. CBA shall have sole control of all admission policies at all times, including admission of visitors to the trade show.

12. Installation and Dismantling

CBA will establish specific requirements with respect to the time for installation and dismantling of exhibits, and these requirements will be provided to each exhibitor prior to commencement of the show. Such requirements shall be binding upon the exhibitor as though fully set forth herein. All displays must be in place and set up no later than 5:00 p.m. on Thursday, July 18, 2024. Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during the show without the prior written consent of CBA. Dismantling of exhibits will not be permitted until after the official close of the show. ABSOLUTELY NO DISMANTLING WILL BE PERMITTED PRIOR TO THE ANNOUNCED CLOSING TIME. Any failure to comply with the requirements of this paragraph 12 will entitle CBA, in its sole and absolute discretion, to ban exhibitor from participating in future CBA shows.

13. Conflicting Meeting and Social Events

Exhibitor agrees not to extend invitations, call meetings or otherwise take any action that could reasonably be expected to encourage CBA attendees or exhibitors to be absent from the exhibit hall during the official hours of the trade show or from other scheduled CBA events. If exhibitor desires or intends to reserve or use a suite or meeting room in any of the CBA conference hotels, it agrees (i) to arrange this space only through CBA and (ii) that this space will be utilized only for approved

hospitality or other forms of promotional activity in accordance with the requirements of this paragraph 13.

14. Default Occupancy

Any exhibit space contracted for by exhibitor, but not occupied as of one hour prior to the official opening of the show, may be used for other purposes or reassigned (which may include selling such space to another exhibitor) by CBA in its sole and absolute discretion, without notice to the defaulting exhibitor. In that event, the defaulting exhibitor shall not be entitled to any refund, rebate or allowance. CBA assumes no responsibility for having included the name of the defaulting exhibitor or descriptions of its products and/ or services in the show catalog, website brochures, news releases or other materials.

15. Building Occupancy

In case the exhibit hall shall be destroyed or damaged, or if the show fails to take place as scheduled or is interrupted and/or discontinued, or access to the exhibit hall is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, emergency declared by any governmental agency or by CBA, or for any other reason, the contract may be terminated by CBA in its sole and absolute discretion. In the event of such termination, exhibitor releases, acquits and forever discharges CBA and their respective employees and agents from any and all obligations, liabilities, damages and claims arising from or in connection with such termination, and agrees that the sole liability of CBA with respect thereto shall be to return to exhibitor any payment received by CBA from exhibitor in respect of the specified booth rental fee, less exhibitor's pro rata share of all costs and expenses incurred and committed by CBA in respect of the show. EXHIBITOR EXPRESSLY ACKNOWLEDGES AND AGREES THAT THE RELEASE PROVIDED FOR IN THIS PARAGRAPH 15 SHALL INCLUDE LIABILITY FOR NEGLIGENCE OF CBA, OR ANY OF THEIR RESPECTIVE EMPLOYEES and the exhibit hall may designate contractors to perform work at the exhibitor's expense. Where union personnel are required by the exhibit hall or by the contractors involved, it shall be exhibitor's responsibility to comply with such requirements. CBA shall not be responsible for the conduct of, or any failure to perform by, any of such contractors, their employees, agents or charges, or for any other matter relating to such contractors or the exhibit hall or for any services provided to exhibitor, including (without limitation) drayage, machinery moving and erecting, furniture rental, booth and floral decorating, photography, drinking water, telephone or other telecommunications services, electricians, plumbers, carpenters or signs.

16. Video and Sound Systems

The use of video will be permitted, subject to approval by and the control of CBA in its sole and absolute discretion. CBA reserves the right in its sole and absolute

discretion to restrict the use of, or prohibit, any sound systems and/or any machines or devices that are deemed to create excessive noise or otherwise disrupt activities within the exhibit hall. Exhibitor shall be responsible for securing any and all necessary licenses or consents for any performances, displays or other uses of copyrighted works or patented inventions and the use of any name, likeness, signature, voice or other impression or other intellectual property owned or claimed by any third party, which may be used, directly or indirectly, by exhibitor or on its behalf. Any royalties payable to a copyright owner, or to ASCAP or BMI on such owner's behalf, which are payable by reason of exhibitor's action or use of copyrighted works, will be the sole responsibility of and payable by exhibitor. Exhibitor agrees to, and hereby does, indemnify, defend and hold CBA harmless from and against any claim of liability in any incident or resulting loss, infringements or other violations of the intellectual property rights, rights of privacy, publicity rights, or any other related rights of any third party, whether enforced by that third party or its representative. CBA reserves the right to discontinue the electricity supply of exhibitor if exhibitor is deemed to be in violation of the requirements of this paragraph 16.

17. Supplies for Operating Equipment

Arrangements must be made by exhibitor directly with Margaritaville, at least three (3) working days before the show opening, for delivery during non-show hours of supplies (including flexible materials, cartons and products to be packaged). No deliveries may be made during show hours.

18. Safety, Fire and Health

Exhibitor shall comply with all applicable safety, fire and health ordinances, rules and regulations. All displays, exhibit materials and equipment must be reasonably located and protected by safety guards and fireproofing to prevent fire hazards and accidents. No explosive or combustible materials are to be displayed or stored within the exhibit hall, and all construction shall be substantial, fixed in position for the duration of the show, and constructed of fire-retardant materials. All construction and other activities of exhibitor shall be in accordance with all requirements of the exhibit hall and CBA. In particular, exhibitor shall be responsible for compliance with the Americans with Disabilities Act with regard to any presentations and services available at its booth, not including aisle access.

19. Care of Building

No exhibitor may allow an article to be brought into, nor permit any act to be done in, the exhibit hall which will increase the premiums or void policies of insurance held by or on behalf of the exhibit hall or CBA. No exhibitor shall permit any act by any of its employees or agents or by any other persons visiting its booth, which could cause the exhibit hall to be marred, defaced or otherwise damaged. Upon the earlier to occur of

the conclusion of the show or the termination of the contract, exhibitor shall surrender the space in the exhibit hall occupied by exhibitor in the same condition as at the commencement of exhibitor's occupation of the same. Any damages arising from or in connection with any failure to comply with the requirements of this paragraph 19 shall be covered by the indemnity set forth in paragraph 21.

20. Insurance

CBA and/or the exhibit hall may take precautions to safeguard exhibitor's property by means of regular perimeter guard service. However, none of the exhibit hall, CBA or any of their respective employees or agents, shall have (i) any liability for any injury to exhibitor, its employees or agents, any show visitors or any other person, (ii) any responsibility for safeguarding exhibitor's property, or (iii) any liability for any damage to or loss of exhibitor's property through theft, fire, accident or any other cause. In all cases, exhibitor shall be obligated to insure against any such liability, damage or loss at its own expense.

21. Indemnification

Exhibitor shall indemnify and hold harmless the exhibit hall, CBA and their respective employees and agents (each, an "Indemnified Person") from and against any and all liability and every loss, cost, claim, demand or cause of action (including, without limitation, any damage to person or property, governmental charges or fines and attorneys' fees) arising from or in connection with the show, any breach or default by exhibitor of the terms of the Contract, or from any other cause whatsoever (including, without limitation, exhibitor's installation, removal or maintenance of property in, or occupancy or use of, the exhibit hall or any part thereof), excluding any such liability caused directly by or directly attributable to the gross negligence or willful misconduct of such Indemnified Person. EXHIBITOR **EXPRESSLY ACKNOWLEDGES AND AGREES THAT THE** INDEMNIFICATION PROVIDED FOR IN THIS PARAGRAPH 21 INCLUDES INDEMNIFICATION FOR THE NEGLIGENCE OF EACH INDEMNIFIED PERSON.

22. General

These Regulations may be amended at any time and from time to time by CBA, and all such amendments shall be binding on exhibitor. The Contract (including these regulations) shall be binding upon the parties hereto and their respective executors, administrators, successors and assigns; provided that exhibitor may not assign the contract or any rights or obligations arising thereunder without the prior written consent of CBA, which consent may be withheld in the sole and absolute discretion of CBA. The contract shall be fully performable and venue for any actions related thereto shall lie in Shawnee County, Kansas. A facsimile (fax) copy or email of the fully executed contract may be considered an original thereof.

23. Exhibit Hall Rules

Exhibitor agrees to abide by all additional rules, policies and procedures as may be imposed by the exhibit hall at any time and from time to time.

24. Default; Termination

Failure by exhibitor to comply with any term of the contract (including these regulations) may, at the sole and absolute discretion of CBA, result in any one or more of the following: (i) expulsion from the exhibit hall, (ii) forfeiture of all amounts paid by exhibitor for exhibit space, (iii) removal and storage of exhibitor's exhibit at exhibitor's expense and (iv) termination of the contract. Upon any such termination, all exhibitor's rights under the contract shall cease and terminate, and all payments made by exhibitor prior to said termination may be retained by CBA as liquidated damages. No termination of the contract shall affect any rights of CBA, or any obligations or liabilities of exhibitor, arising prior to such termination.

25. Term

The contract is valid only for the period commencing on the effective date of the contract and ending on the earlier to occur of the termination of the contract pursuant to paragraph 25 and the conclusion of the show; provided that access to and use of the exhibitor's booth space in the exhibit hall shall be limited to authorized times during the show, and a reasonable time before commencement of, and after conclusion of, the show, in all cases as determined by CBA. No guarantee is made regarding the availability of exhibit space in connection with any future CBA Convention & Trade Show shows.

26. Applicability of Law

This agreement shall be governed and construed in accordance with the laws of the State of Kansas without regard to the conflicts of laws and principles thereof.

27. Headings

The use of paragraph headings is for convenience only and does not define the content or scope thereof.

28. Hotel Hold Harmless Clause

The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend and hold harmless the hotel, its owner and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims. The hotel will not be responsible or liable for any loss, damage nor claims arising out of exhibitor's activities on the hotel's premises except for any claims, loss or damages arising directly from the hotel's own negligence.





CBA's 46th Annual Convention & Trade Show

SPONSORSHIP OPPORTUNITIES

The Community Bankers Association's Annual Convention is aimed specifically at chief executive officers, directors and bank personnel of community banks throughout Kansas. **Exhibits and sponsorships are excellent marketing opportunities** to place your products and services in the most advantageous atmosphere. One that is personal, face-to-face, and takes you directly to an important source of your sales - community bankers!

CBA's trade show produces results by gathering a targeted audience with decision-making authority. You gain a cost-effective method of generating sales leads and customer orders.

Sponsorships of \$1,500 ___

As a sponsor you will receive:

- · Sponsor badge ribbon
- · Listed on Sponsor Sign at registration desk
- · Listing in the CBA Convention App with full color company logo & link to your website
- · Recognition in In Touch magazine
- Exposure on www.cbak.com
- · Attendance during the Wednesday Chairman's Welcome Reception

Sponsorships of \$3,000 ◆

As a sponsor you will receive:

- All of the above benefits plus...
- 25% discount on two golf tournament registrations
- · Full color company logo in Convention Brochure
- · Personal recognition and acknowledgment during event

Sponsorships of \$5,000 •

As a sponsor you will receive:

- All the above benefits plus...
- 25% off two full additional registrations
- · Promotions in CBA Emails and Social Media

Sponsorships of \$7,500 \$

As a sponsor you will receive:

- All the above benefits plus...
- 50% off full convention registration fee (maximum of 2 registration)
- Individual power point slide included in pre-general session slideshow (designed and created by you)
- Free advertisement paragraph in CBA magazine, In Touch, prior to Convention



E-mail (required):

2024 CONVENTION SPONSORSHIP REGISTRATION FORM

Partial & Co-Sponsorships are available!

Just indicate the amount you wish to contribute on the registration form.

Sponsorship opportunities are awarded on a first come first serve basis. Please mark the event and amount you want to sponsor:

amount you want to sponsor.	
Golf Sponsorships ☐ Tournament Gifts (\$3,000)	\$
☐ Continental Breakfast (\$2,000)	\$ \$ SOLD
☐ Tournament Lunch (\$1,500)	\$ 5525 \$
☐ Course Refreshment Cart (\$2,000)	\$
□ *Hole Prize (\$300)	\$
*No partial hole sponsorship, please. Hole sponsors are allowed the opportunity to stand a amenities. Please indicate if you will be standing at a hole.	at that hole and pass out
Event Sponsorships	
☐ General Sponsorship (\$700)	\$
Room Key Cards (\$3,500)	\$
☐ Banker Attendee Gift (\$6,000)	\$ <u>SOLD</u>
☐ CBA Convention App (\$4,000) ☐ Thursday Evening Chairman's Posention (\$3,000)	\$
 Thursday Evening Chairman's Reception (\$3,000) Friday Keynote Speaker (\$4,000) 	\$ <u>SOLD</u> \$
☐ Friday Morning Beverage Station (\$1,500)	Φ
☐ Friday Morning Beverage Station (\$1,500)	\$ \$
☐ Friday Lunch Buffet (\$5,000)	\$
☐ Friday Afternoon Break (\$2,000)	\$
☐ Friday Exhibitor Reception (\$4,000)	\$
Friday Evening Entertainment (\$10,000)	\$ SOLD
☐ Saturday Morning Beverage Station (\$1,500)	\$
☐ Saturday Morning Break (\$2,000)	\$
Saturday Grand Prize Drawing (\$2,000)Preferred Customer Drawing (\$2,000)	\$ \$ SOLD
☐ Saturday Chairman's Reception & Banquet (\$10,000)	ф <u>оогр</u>
☐ Live Auction Refreshments (\$3,000)	\$ <u>SOLD</u>
CBA Annual Convention & Trade Show Spons Margaritaville Lake Resort, Osage Beach, Missou July 18 – 20, 2024	-
Contact:	
Company:	
Address:	
City/State/Zip:	

SEND COMPLETED REGISTRATION FFORM AND FEES TO:

CBA ■ 5897 SW 29th Street ■ Topeka ■ KS ■ 66614

Questions? Call the CBA office at (785) 271-1404 or email Yvonna at yvonna@cbak.com



WELCOME Margaritaville Lake Resort Exhibitor

Included with your exhibit space is: 1) 6' x 30" draped and skirted table; 2) chairs; 1) wastebasket; and carpeted 8' x 10' area

PLEASE COMPLETE THE FOLLOWING INFORMATION AND FAX/MAIL YOUR ORDER ALONG WITH THE FORM OF PAYMENT.

494 Tan Tar A Drive, P O Box 188TT, Osage Beach MO 65065

Hotel Phone #: (573) 348-3131

* Fax: 573-348-8605

Email: exhibits@mvresortlakeoftheozarks.com

Margaritaville Lake Resort <u>does not</u> allow any food or beverages to be brought into the Exhibit Areas. Please contact the Catering Department for any food or beverage requirements at (573) 348-8551.

Qty	Item			Pre-Order	On-Site
• •	EQUIPMEN	IT		Price	Price
	Additional 6'x30" Draped & Skirted Table(s			\$ 30.00 each	\$ 35.00 each
	Additional 6'x18" Draped & Skirted Table(s), One time charge		\$ 30.00 each	\$ 35.00 each
	High Back Bar Stool, One time charge			\$ 20.00 each	\$ 25.00 each
	Cocktail Tables (tall), One time charge			\$ 30.00 each	\$ 35.00 each
	AU	DIOVISUAL			
	6'x6' Tripod Screen	per item/per day		\$ 55.00	\$ 65.00
	Easel(s)	per item/per day		\$ 20.00	\$ 25.00
	Extension Cord(s), or Power Strip(s)	per item/per day		\$ 13.00	\$ 19.00
	32" Flat Screen Monitor	per item/per day		\$ 150.00	\$ 200.00
	37" LCD Flat Screen Monitor	per item/per day		\$ 175.00	\$ 225.00
	High Speed Internet, per day		\$ 9	95.00 per day	\$ 125.00 per day
	ELE	CTRICAL SERVICE			
	Set(s) of Two, 110V Electrical Outlets, One			\$ 75.00	\$ 85.00
	Set(s) of 220 Amp Electrical Service, One	time charge		\$ 150.00	\$ 190.00
	MISO	CELLANEOUS SERVICES			
	Fork Lift Technician, One hour minimum			\$75.00	\$95.00
	Hotel Assistance with Oversized Freight, O	ne hour minimum charge		\$75.00	\$95.00
		Te	otal		

ALL ABOVE ITEMS INCLUDE BANQUET ADMINISTRATION SERVICE FEE AND SALES TAX.

If Tax Exempt, please send a current Missouri State Tax Exempt Letter with Exhibit Form

Please Complete the Payment Information on Page 2!

IF PAYMENT IS NOT RECEIVED IN ADVANCE, PAYMENT MUST BE MADE AT EXHIBIT SET UP, AT THE ON-SITE PRICE!

PLEASE PRINT OR TYPE LEGIBLY

Full Name of Conference:	
Company:	
Address:	
City, State, Zip:	
Email:	Phone #:
PRINTED NAME:	Signature:
Payment Enclosed: Yes No_	If no, charge to guestroom of:
Credit Card #:	Expiration Date:
3 or 4 Digit Security Code on E	Back of Credit Card (Required):
***********	**************************************

FOR SHIPPING OF EXHIBIT MATERIALS AND DISPLAY ASSEMBLY, PLEASE UTILIZE PAGE & BROWN CONVENTION SERVICES 5744 Chapel Drive

Osage Beach, MO 65065

Phone: 573-348-5176 * service@pagebrown.com

Margaritaville Lake Resort will not be responsible or liable for any loss, damage or claims arising out of exhibitor's activities on the Hotel's premises except for any claims, loss, or damages arising directly from its negligence.



PACKAGE HANDLING

Name of Addressee /	Company Nan	ne			
Group Name		Date	Received		
Method of Shipment	to Resort		Received by		
Number of Parcels		Total	Weight #		
Delivery Fee \$		Stor	age Fee \$		=
T	OTAL \$				
			ed on behalf of the undersigual condition or repair of the		
Delivered to Guest By	/		Date		_
Location of Delivery _					_
		METHOD OF PAYN	<u> 1ENT:</u>		
Room Charge :	= Room Numb	er:	_		
Credit Card = 0	Credit Card Nu	ımber:			
Name on Card:			Expiration Date:		3 or 4
Check (must be	e verified at th	ne Front Desk)			
\$Gratuity					
Cuart Name (Plane)	Duint				
Guest Name (Please I	?rint)				-
Guest Signature X					
MA	ARGARITAVILI	LE LAKE RESORT PACK Inclusive of Sales	(AGE HANDLING FEES -		
Package Size	Delivery	Outgoing Shipment	Storage Fee	_	
1-10#	\$3	\$5	(24 hours – 7 days) \$3	\$10	

For outgoing shipments, please call "50" for assistance.

\$10

\$25

\$50

\$65

\$10

\$25

\$50

\$65

\$20

\$40

\$75

\$65

\$10

\$25

\$50

\$65

11-35#

36-100#

Full Pallet

1/2 Pallet or over 100#



Name of Sender / Group

OUTGOING SHIPPING FORM

Requirements: All freight to be shipped from Margaritaville Lake Resort must be **securely packed**, sealed, and labeled with the next destination's address. Outgoing Shipping Formmust be completed in its entirety. If you need assistance with labels, packing tape, etc., pleasedial "5-0" from any house phone and ask for the Exhibitor Coordinator or a Catering Supervisor.

Number of Parcels Date Email Total Weight # Outgoing Shipment Fee \$ Storage Fee \$ TOTAL \$	
Storage Fee \$	Number of Parcels
Room Charge = Room Number	Total Weight #
Room Charge = Room Number Credit Card = Card Number Name on CardExp. Date Check (must be verified at the Front Desk) UPS Account Number FedEx Account Number Level of Service:(If you do not specify, Ground will be used) Do you require insurance?Any hazardous materials? TO ARRANGE FOR PICKUP FROM A PRIVATE DRAYAGE COMPANY: Company to pickup shipment Date of Pickup Freight Company Phone Number	Storage Fee \$
Name on CardExp. Date Check (must be verified at the Front Desk) UPS Account Number FedEx Account Number Level of Service:(If you do not specify, Ground will be used) Do you require insurance?Any hazardous materials? TO ARRANGE FOR PICKUP FROM A PRIVATE DRAYAGE COMPANY: Company to pickup shipment Date of Pickup Freight Company Phone Number	
UPS Account Number FedEx Account Number Level of Service:(If you do not specify, Ground will be used) Do you require insurance?Any hazardous materials? TO ARRANGE FOR PICKUP FROM A PRIVATE DRAYAGE COMPANY: Company to pickup shipment Date of Pickup Freight Company Phone Number	
FedEx Account Number	
Do you require insurance?Any hazardous materials? TO ARRANGE FOR PICKUP FROM A PRIVATE DRAYAGE COMPANY: Company to pickup shipment Date of Pickup Freight Company Phone Number	
TO ARRANGE FOR PICKUP FROM A PRIVATE DRAYAGE COMPANY: Company to pickup shipment Date of Pickup Freight Company Phone Number	Level of Service:
Company to pickup shipment Date of Pickup Freight Company Phone Number	Do you require insurance?
Guest Name (Please Print)Gu	Company to pickup shipmed Date of Pickup Freight Company Phone No Bill of Lading Information
MARGARITAVILLE LAKE RESORT PACKAGE HANDLING FEES	
Package Size Delivery Outgoing Shipment Storage Fee (24 hours - 7 days) Storage Fee (8 - 14 days) 1-10# \$3 \$5 \$3 \$10 11-35# \$10 \$10 \$20 36-100# \$25 \$25 \$25 \$40 ½ Pallet, or over 100# \$50 \$50 \$50 \$75 Full Pallet \$65 \$65 \$65 \$65	1-10# 11-35# 36-100# ½ Pallet, or over 100#

Margaritaville Lake Resort will not be responsible or liable for any loss, damage or claims arising out of exhibitor's activities on the Hotel's premises except for any claims, loss, or damages arising directly from its negligence.

Page & Brown Convention Services

5744 Chapel Drive Osage Beach, MO 65065

Phone 573 - 348 - 5176 Fax 573 - 348 - 5177

Web Site <u>www.pagebrown.com</u> Email <u>service@pagebrown.com</u>

Exhibit Material Handling

Incoming Shipping Instructions. NO COLLECT SHIPMENTS WILL BE ACCEPTED. Send shipments PRE-PAID to the above address, with the following info Name of Show:	f known) material. ed.
Location of Show: Company Name: Booth C/O Page & Brown Convention Services 5744 Chapel Drive Osage Beach, MO 65065 If you will be shipping freight, we require this form to be on file with payment, before the arrival of your exhibit Shipments (each item) must be labeled with all of the above information to insure delivery to proper booth. If phone calls are necessary to determine necessary show delivery information, there will be a \$50 surcharge adde 200 lb minimum per shipment. Except small package shipment, see V in rate schedule below. If weight of shipment is known, pre-payment may be made by check. See rate schedule below. Shipments should be made early, to be delivered to above address, at least three days prior to set-up date. Shipments which arrive after the start of exhibitor move in, and require a special trip to the site, will be charged an addit Outgoing Shipping Instructions	material. ed.
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• Shipments which arrive after the start of exhibitor move in, and require a special trip to the site, will be charged an addit Outgoing Shipping Instructions	
Outgoing Shipping Instructions	cional \$50
	ionai \$50.
• Representative at show site will be expected to label their containers and furnish us with shipping documents.	
Due aminted abinariae de comente mith accome account accomb or mill bela comedite contecime abinariae	
 Pre-printed shipping documents with your account number will help expedite outgoing shipping. Our outgoing material handling form will be provided at show site. We require that it be completed and left with shipm 	aant
 Under our outgoing material handing form with de provided at show site. We require that it de completed and left with sinph It is your company's responsibility to call carrier and arrange for pickup, if shipping with other than UPS or Fed 	
 When time frame allows, we request that pick ups be scheduled at our warehouse, the next business day after show close 	-
Page & Brown will provide the following services:	201
Receive and store shipments (30 days free storage allowed). For Labels & More Information Visit Our W	leh Site
Delivery to booth, prior to exhibitor set-up time. www.pagebrown.com /Click On Exhibit Material	
Removal and return of empty crates to and from booths.	
Handling out of the Exhibit site at conclusion of the show. *** Keep Your Shipment Tracking Number	ers***
	00 lb minimum
I ADVANCE SHIPMENTS Shipments received at warehouse. Shipments of Common Freight And Crated Exhibits will be received	
and stored, up to 30 days prior to show, and delivered to booth at show site. Any necessary handling of empty containers to and from orage and outgoing handling at conclusion of show\$55.00\$55.00	\$110.00
II RECEIVING AT SHOW SITE Shipments received at show site during exhibitor move in period only, early shipments will be refused.	
cludes receiving, delivery to booth, any necessary handling of empty containers to and from storage, and outgoing handling at conclusion of show\$60.00 III OUTGOING HANDLING ONLY\$50.00	
IV HANDLING UNCRATED MATERIAL Rates in Item I and Item II above apply to Common Freight and Crated Exhibit Material	
Shipments of more than 10 loose boxes will have a 30% surcharge to above rates to cover additional handling time	Plus 30%
LIMITS OF LIABILITY AND RESPONSIBILITY	
We will not be responsible for uncrated, improperly packed materials or concealed damage. We will not be responsible for damages or los	
materials after delivery to booth, during installation time, or at conclusion of show prior to delivery to outbound carrier. Therefore, exhibit	
contact their insurance carrier if necessary, to provide insurance coverage for materials from the time they leave your firm until they are retafter the show. Limit of liability is \$.25 per lb. per article, with a maximum liability of \$50.00 per item, and a maximum of \$1,000.00 per item.	
Hotels – Convention Centers Will Not Accept Freight As They Do Not Have The Facilities To Receive Or Store F	
1 0 7	
Trade Show Amount Paid Weight	
Contact	
Contact	
Contact Telephone Company Name Email	
-	

200 lbs minimum per shipment. Except small package shipments, see V in rate schedule above.