

PROGRAM

The Community Bankers School (CBS) consists of two, one-week sessions at Illinois Wesleyan University, located in Bloomington. The 2024 session opens Sunday, July 14, and concludes Friday, July 19. Classes I and II meet concurrently. To receive a diploma, students must attend every class and special activity that is scheduled during the two-week period; and complete and maintain a passing average (C or better) on the exam at the end of both Classes I and II, and on the three extension problems. The extension problems are assigned and mailed to students prior to Class II.

ADMISSION REQUIREMENTS

To be admitted to the Community Bankers School, applicants must meet the following qualifications:

1. current employee of a community bank; and
2. high school graduate with three years of banking experience; or college graduate and one year in banking.

(NOTE: Deadline to enroll is July 1, 2024)

ENROLLMENT FEES

Fees include registration, tuition, meals, course notebooks, orientation, and social events listed in the preliminary schedule. Housing is a separate fee; cost is dependent upon choice. A university fee will be added for individuals who choose not to stay on campus. Students are invoiced upon acceptance.

First and Second Year 2024
Member Bankers — \$1,449
Non-member Bankers — \$2,449

WHAT OTHERS HAVE SAID:

"Staying on campus was the best thing. I really enjoyed getting to know my roommates. I also made so many other connections. It really was worthwhile. I feel this will make be a better lender."

"The courses made you think about the bigger picture and how all the functions work together. The spirit of camaraderie is great."

"The School presenters were very good and passionate. This course truly brings together all aspects of the bank."

"The Community Bankers School is an excellent opportunity for bankers from all areas."

"This is a great experience. It provided very applicable information and exercises, and I'm a better banker for having been here."



Identifying Leaders

Let CBS put the success in your succession plan.
You identify the leaders at your bank.
CBS prepares them for their future.



Community Bankers School

July 14-19, 2024 Bloomington, IL



THE COMMUNITY BANKERS SCHOOL

The Community Bankers School (CBS) opened its doors to community bankers nationwide, making it not just a Midwest-region opportunity, but *The School* for community bankers in the country. This School is sponsored by several other Community Banking associations. The Community Bankers School provides broad exposure to important elements of community banking. It gives students the most up-to-date thinking on core principles of community banking: compliance, operations, consumer credit, documentation, asset/liability management, marketing, management principles, and much, much more. Plus, it gives attendees a vast range of specific banking skills and techniques that can contribute immediately to their banks' overall success.

Faculty members have been carefully selected to include the finest talent in the country. The men and women who teach the courses are experts in their fields; most have hands-on community banking experience. Formats vary to keep student interest and learning at the highest possible level. Students also take part in problem-solving, case studies modeled on real banking situations, and computer simulations. They'll also receive extension problems that enable them to practice decision-making.

Students receive a notebook for each year of the school. The notebook contains course outlines, supplemental reading materials, as well as exhibits and sample forms. Back on the job, students find their notebooks to be a valuable reference, as well as a handy refresher on the banking skills and methods they learned at The Community Bankers School.

The Community Bankers School is an intensive program designed for today's community bank professional.

Here's what students gain:

- background and experience for broader responsibilities and greater effectiveness;
- a broad understanding of the overall deposit, credit, and investment functions of a community bank;
- an appreciation for customer service and an active business-development program;
- insight into a community bank's overall operations responsibilities and techniques for integrating technology into the bank's strategic plan;
- the opportunity to compare and share experience with peers, instructors, and senior bankers;
- the invaluable student notebook which contains course outlines, supplemental reading materials, as well as exhibits and sample forms; and
- the ability to immediately contribute to the overall success of the bank.

Money-Back Guarantee

Should The Community Bankers School not measure up to your expectations, the full tuition will be refunded to your bank.

The Community Bankers School (CBS)
Illinois Wesleyan University, Bloomington, IL
July 14-19, 2024

___ Yes, I am interested in learning more about The Community Bankers School. Please send me additional information. We expect the full promotional brochure to be available around January 1, 2024.

Name/Title

Bank

Address

City/State/Zip

E-Mail

Telephone Number



E-Mail it in:
Melinda McClelland
melindam@cbaa.com



Fax it in:
(217) 585-8738