

For more information contact:

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(Bank Name)

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Community Bankers Association of Kansas and [COMMUNITY BANK NAME HERE] Celebrate Community Banking Month in April

Community Banking Month Recognizes the Unique Contribution That Community Banks Offer to Local Businesses, Families and Schools.

CITY, STATE (Date) — Community banks are an important part of the rural and urban areas they serve, making critical decisions each day that support local businesses, families, schools and communities. Across the country, the month of April, 2022 is set aside to celebrate and recognize Community Banking Month. Members of the Community Bankers Association of Kansas (CBA) including [BANK NAME, CITY, STATE] are hosting several activities to honor the vital role that community banks serve in their cities and towns.

Community banks play an essential role, offering critical opportunities for local jobs, as well as maintaining the local tax base and supporting the infrastructure and public services needed as a foundation for strong and thriving Kansas communities. Community banks remain the largest provider of agricultural credit and serve as a vital partner for new and expanding business opportunities, which fuels economic growth and a vibrant community life.

Across Kansas, hundreds of community banks are celebrating April as Community Banking Month in unique and personalized ways, from in-person customer events to sponsoring local school and community events.[ADD A SENTENCE OR TWO ABOUT WHAT YOUR BANK IS DOING].

“Each year, we celebrate the community and our customers with Community Banking Month. At [BANK NAME], we pride ourselves on knowing our customers and offering services that support what matters to them, as well as supporting our community’s economic success. In a place like [TOWN NAME], it’s important to take time to recognize that we could not exist without our customers,” [BANK OFFICIAL, TITLE, BANK NAME] said.

About CBA: Community Bankers Association of Kansas serves independently owned and operated banks of all sizes and charter types throughout the state of Kansas offering political representation, educational training and networking opportunities. The purpose of CBA of Kansas is to promote the economic strength in Kansas community banks. For more information, visit www.cbak.com.

