



# Community Bankers Association of Kansas presents...

Thursday March 11, 2010

## Financial Privacy & GLBA Update: Including the New Model Privacy Notice Form

Telephone / Webinar scheduled 2:00 - 3:30 pm

Banks have traditionally safe-guarded their customers' financial information. Now under Gramm-Leach-Bliley Act (GLBA), banks must provide periodic notices to customers regarding the bank's information sharing practices and must inform customers of their right to opt-out. Recently, the FDIC and other federal agencies released a new model privacy notice form that is designed to make it easier for consumers to understand how financial institutions collect and share personal information. Banks that provide this model privacy notice form to their customers will be in compliance with GLBA. However, the previous safe harbor provisions under GLBA will be eliminated on January 1, 2011. Therefore, to obtain a compliance safe harbor after January 1, 2011, your bank must use the new model privacy notice form. This webinar will review the new model privacy notice form, explain how the new form should be used, and cover all the financial privacy duties a bank owes to its customers.

### HIGHLIGHTS

- Background on financial privacy rules
- Difference between GLBA and the Federal Right to Privacy Act
- Detailed review of new model privacy notice form
- Exceptions to the consumer's right to opt-out
- Limitations on sharing of consumer information
- Privacy concerns with third-party vendors

### SPEAKER:

**Elizabeth Fast, JD, CPA, Banker's Choice**

### WHO SHOULD ATTEND:

This informative session is designed for deposit operations personnel, loan operations staff, retail officers, commercial officers, attorneys, compliance officers, and managers.

	<u>TRAINING OPTION</u>	<u>MEMBER</u>	<u>NON-MEMBER</u>
A	Telephone Seminar	\$205	\$275
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C	Webinar <b>and</b> On-Demand Web Link** Plus receive a FREE CD Rom	\$260	\$330
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**\*\*ON-DEMAND WEB LINK** is a recording of the live event including audio, visuals, and handouts. We even provide the presenter's email address so you may ask follow-up questions. Within 5 business days following the webinar, you will be provided with a web link that can be viewed anytime 24/7 for the next 6 months. This link will expire 6 months after the live program date. **But there's more . . . AS AN ADDED BONUS, you will also receive a FREE audio/visual CD ROM.\*** The CD includes the original audio/visual presentation, the question and answer sessions, and the handouts. Use the on-demand link or this "off-the-shelf" training program for those that could not attend the live seminar and for future training. **\*CD Rom for PC use only**

<b><u>CIRCLE OPTION</u></b>	Choose option above by circling corresponding letter next to seminar choice below. <b>*See "EXAMPLE" Below **Pricing is for each seminar selected / per phone line</b>
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**Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Bank:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City & Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

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