



# Community Bankers Association of Kansas presents...

**Thursday May 20, 2010**  
**Director Series:**  
**Technology “Crash Course” for Officers & Directors**  
**Telephone / Webinar scheduled 10:00 - 11:30 am**

Few bank officers and directors have backgrounds in IT, security, data processing, or payments. Yet with heightened regulatory scrutiny mandating more direct oversight of these areas, officers and directors must satisfy the statutory requisite of an “informed” point of view. In this pursuit, technology is both a means and an end; it is a topic to master and a tool from which such mastery comes. Strategic competence and creativity in technology is what sets winners apart in today’s commoditized world of financial services. Join us for a candid review of the technology trends and challenges facing today’s senior bank leadership, and learn to capitalize strategically on opportunities for growing your bank in trying times.

**HIGHLIGHTS**

- Technology update and forecast
- Tipping points in payments: bill pay, debit cards, prepaid cards
- Top 10 technologies for 2010 and beyond
- Remote deposit: winning the all-out grab for low-cost core deposits
- Mobile banking and payments: whether and when to make a move
- Risk and security: ID theft update, mitigation, and controls
- Social media: prospects, risk, and the bottom line
- Questions to ask regarding technology

**SPEAKER: Lee Wetherington, AAP, Director of Strategic Insight, ProfitStars®**

**WHO SHOULD ATTEND:** This informative session is designed for bank directors, CEOs, and senior officers responsible for developing and deploying strategic technology initiatives, including electronic payments, cash management services, core deposit acquisition, and risk mitigation.

	<b>TRAINING OPTION</b>	<b>MEMBER</b>	<b>NON-MEMBER</b>
A	Telephone Seminar	\$205	\$275
B	Webinar <small>(audio will be over normal phone lines / visuals over the web)</small>	\$215	\$285
C	Webinar <b>and</b> On-Demand Web Link** Plus receive a FREE CD Rom	\$260	\$330
D	On-Demand Web Link** Plus receive a FREE CD Rom	\$200	\$270

**\*\*ON-DEMAND WEB LINK** is a recording of the live event including audio, visuals, and handouts. We even provide the presenter’s email address so you may ask follow-up questions. Within 5 business days following the webinar, you will be provided with a web link that can be viewed anytime 24/7 for the next 6 months. This link will expire 6 months after the live program date. **But there’s more . . . AS AN ADDED BONUS, you will also receive a FREE audio/visual CD ROM.\*** The CD includes the original audio/visual presentation, the question and answer sessions, and the handouts. Use the on-demand link or this “off-the-shelf” training program for those that could not attend the live seminar and for future training. **\*CD Rom for PC use only**

<b><u>CIRCLE OPTION</u></b>	Choose option above by circling corresponding letter next to seminar choice below. *See “EXAMPLE” Below **Pricing is for each seminar selected / per phone line
A B <b>C</b> D	Director Series: Technology “Crash Course” for Officers & Directors, <b>Thursday, May 20 (10:00 - 11:30 am)</b> <b>“EXAMPLE”</b>
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**Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Bank:** \_\_\_\_\_ **Address:** \_\_\_\_\_

**City & Zip:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

[4 Easy Ways to Register](#)

*Fax: (785) 271-1508 - Phone: (785) 271-1404 - Email: [info@cbak.com](mailto:info@cbak.com)*

*Mail: Community Bankers Association, 3003 SW Van Buren Ste A, Topeka, KS 66611-2224*