

# PRACTICAL IDEAS FOR COMMUNITY BANKERS A BANK DIRECTOR SEMINAR

“Best Director’s Conference I  
have ever attended”

“Excellent Materials...to Take  
Back & Use”

“Valuable and Timely  
Information”

Quotes from Previous Attendees

This conference will be interactive with many examples for you to take back to your bank. Included are checklists that you can use to assess whether or not your bank is fulfilling its responsibility in managing risk and moving the bank forward in accomplishing goals.

Additional value can be obtained from this seminar when more than one member of bank management can attend. Learning together, is an added value through continuity and collaboration, when your management team returns to your community bank to implement these new ideas and strategies.

**Presenter Tom Hintz:** Kansas community bank directors have a unique opportunity to attend a seminar to learn from a CPA who specializes in the banking field. Tom is an investor in several community banks and is an advisory board member for two Kansas community banks; one in a rural setting and one in a metropolitan area. Tom also brings a vast array of ideas and examples to help you be effective as a bank director.



## Main Topics Include:

- Protecting Yourself and Your Bank
- The Meaning and Implications of CAMELS
- What You Need to Know Now to Survive and Thrive in these Turbulent Times
- Your Role – Lead vs. Manage
- Use of Strategic Plans
- Understanding your Bank’s Risks
- What Drives the Profits of Your Bank
- Importance of Regulatory Compliance and Your Role
- How a Business Evolves and the Importance of Agendas, Policies, Processes and Systems
- Running an Effective Meeting so 80% of the Time is Spent on What’s Important

**DATES & LOCATIONS**

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**Wednesday, March 3 - Wichita**

Marriott, 9100 East Corporate Hills Dr – 2:00 - 5:00 pm

**Wednesday, March 10 - Topeka**

Shawnee Country Club, 913 South East 29<sup>th</sup> St – 2:00 - 5:00 pm

**ENROLLMENT INFORMATION**

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**CBA Member Price**

\$85 per Registrant

**Non-Member Price**

\$110 per Registrant

**Cancellation Policy:** Full refunds (less \$15 processing fee) will be made if received within seven days before seminar. Otherwise, fee will be forfeited. Substitutions are welcome and encouraged at no charge.

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A BANK DIRECTOR SEMINAR**

Bank: \_\_\_\_\_ City: \_\_\_\_\_

Address: \_\_\_\_\_ Zip: \_\_\_\_\_

**Seminar Location and Date:** \_\_\_\_\_

List Registrants name and e-mail address Below:

Fee:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**4 Ways to Register**

1. Fax your registration -  
(785) 271-1508  
We'll simply invoice you.

2. Phone the CBA Office -  
(785) 271-1404  
We'll simply invoice you.

3. Mail your registration to:  
Community Bankers Association  
3003 SW Van Buren, Ste A  
Topeka, KS 66611-2224

4. Email –  
[info@cbak.com](mailto:info@cbak.com)  
Be sure to list  
the above info.