

# CBA



Community Bankers  
Association of Kansas

**Director Series:**

**Hot Topics for Directors**

WEBINAR OR ON-DEMAND WEB LINK  
(LINK INCLUDES FREE CD ROM)

**Tuesday, November 15, 2011**

8 - 9:30 am PT  
9 - 10:30 am MT  
10 - 11:30 am CT  
11 - 12:30 pm ET

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Being a community bank director is more challenging than ever. Whether your bank did well or poorly during the last three years, there are vital issues that each director needs to know. Many of these issues involve the basic underpinnings of director obligations, while others are director “hot topics.” Community bank directors must be prepared to understand their obligations regarding each of the “highlights” below. Fundamental knowledge is critical if you want to be an effective board member, as is knowledge of current hot topics.

Stakeholders’ needs often create conflicting pressures on directors. This webinar will address the board’s responsibility in meeting the various stakeholders’ expectations, including regulators, shareholders, customers, and employees in the “new normal” environment. It will also help directors understand their fundamental duty: allocation of the bank’s financial and managerial capital to enhance shareholders’ value in light of the hot buttons in today’s environment.

**Continuing Education: Attendance verification for CE credits provided upon request.**



## HIGHLIGHTS

- Hot button – “The new normal”
- Hot button – New regulatory challenges
- Hot button – Merger and acquisition opportunities
- Hot button – More pending legislation and regulation
- Hot button – The obligation to enhance shareholder value
- Hot button – Strategic planning in the new environment
- Hot button – Responding to an unsolicited offer
- Hot button – Understanding ownership
- Hot button – The new compliance environment
- Hot button – Directors’ and officers’ insurance issues
- Hot button – New board governance issues

## **WHO SHOULD ATTEND?**

This informative session is designed for outside directors and senior executive officers of community banks.

### **MEET THE PRESENTER**

**Jeffrey C. Gerrish, Gerrish, McCreary,  
Smith Consultants & Attorneys**



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